

BeSpatial '19 Sponsorship



OPPORTUNITIES

Sponsorship Categories & Benefits

Bayview Club

25 Fairway Heights Drive,
Thornhill, ON L3T 3X1

The 32nd AGM Program
Event and Expo

May 1st & 2nd, 2019

BeSpatial's 32nd AGM Program Event and Expo

"It's a great time to be in the geospatial community... geospatial solutions in a digital world are more important than you may think! All data to be useful has to be spatial".

A geospatial and information-focused association that is recognized as the premier non-profit organization for the community in Ontario promoting information sharing and interoperability with other relevant professional organizations, government organizations, private industry and educational institutions.

BeSpatial '19 Theme

Smart City — the role of the geospatial and information community in shaping and enabling the transformation to SMART!

Two full days of sessions to address the importance of geospatial and information, at all levels, to the successful realization of the Smart City. Providing opportunities for GIS professionals and practitioners to showcase their initiatives along with insights from the

management and executive levels.

Your participation as a Sponsor or an Exhibitor is an excellent opportunity for you to showcase your organization to a cross-section of public and private.

"We look forward to this event every year — it's the best geospatial and information focused event offered"

What are the Topics?

The topics are of interest to executives, management, geospatial and information professionals and technical practitioners and are across disciplines. There are many diverse cross-discipline initiatives underway in areas such as planning and development, transportation, infrastructure, environment, open data, open government, data applications and tools (LiDAR, BIM, data collection sensors), monitoring, managing and analyzing everything spatial. Central to these initiatives is access to spatial information and analysis that is up-to-date and easily available to facilitate collaboration and achieve the efficiencies that a smarter city envisions.

Who attends?

The intended audience for this 2 day event includes public and private sector contributors from the federal, provincial, regional and municipal levels, GIS professionals and practitioners, IT leaders, economic development professionals, city managers, CAO's, CFO's, mayors, reeves, wardens, chairs and senior staff — from large, small, rural and first nations municipalities. Other key stakeholders include community activists and visionaries from the private and not-for-profit sectors.

Why sponsor the BeSpatial Geospatial and Information Community?

Our community reaches decision makers, professionals and practitioners. The Smart City and GIS topics are of interest to people of various levels. The topics will cover many diverse cross-discipline initiatives underway to facilitate collaboration and achieve the efficiencies that a smarter city envisions. 2 DAY EXHIBIT Opportunity!

Sponsorship Categories and Benefits

We are happy to discuss your needs and work with you to provide an interesting and productive event experience that would be unique to your sponsorship needs. All presentations are to be public sector and/or industry recognized, non-corporate aligned.

BeSpatial '19 Event Sponsorship **SOLD**

Diamond \$5,000 – 10,000 *(Exclusive 1 only)*

- One high profile presentation opportunity (key event speaker or introduction)
- Up to Ten complimentary full event delegate passes
- 1 Exhibit booth space — 1st choice in the high profile main exhibit area
- Acknowledged as the Diamond event sponsor in the program guide, Corporate logo on all related signage, in print materials and on event website
- Prominent placement (back cover full page ad) of the event program guide
- Inclusion in photo opportunities at the event
- Recognition in slide presentation by the on-stage host
- Acknowledgment in the pre-event in the e-newsletter

Platinum \$3,500 to \$4,999 *(up to 4 spaces available)*

- One presentation or introduction opportunity
- 1 Exhibit booth space — priority choice in the high profile exhibit area
- Acknowledged as the Platinum event sponsor in the program guide, Corporate logo on all related signage, on print materials and event website
- Up to Six complimentary full event delegate passes
- 1/2 page ad in the event program guide

Gold \$2,500 to \$3,499 *(up to 4 spaces available)*

- One joint presentation with client or an introduction opportunity
- 1 Exhibit booth space in the high profile exhibit area
- Acknowledged as the Gold event sponsor in the program guide, all related signage on print materials and event website using your Corporate logo
- Up to Four complimentary full event delegate passes
- 1/4 page ad in the event program guide

Supporting Community Sponsor \$750 to \$2,499

- Acknowledged as the Supporting event sponsor in the program guide, all related signage on print materials and event website using your Corporate logo
- 1 full delegate passes
- Listed in the event's exhibitor portion of program guide

Exhibitor Booth Only: Members \$1600 Non Members \$2,000

- Please see website for details

“The programs offered reflect the pulse of the community with timely, relevant topics”

“Well organized with lots of networking and sharing opportunities”

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Full Days

The 1st to pay are the 1st to be reserved.

Wish to specify your preferred sponsor options? Choose from the list below to receive recognition at the event.

- BeSpatial Program Guide front-page acknowledgment **SOLD**
- BeSpatial Program Guide back-page ad (*Diamond*) \$2,000
- BeSpatial Program Guide 1/2 page ad (*Platinum*) \$1,000
- BeSpatial Program Guide 1/4 page (*Gold*) \$500
- Opening Keynote Speaker (*Wednesday*) \$2,000
- BeSmart Executive Program (*Thursday*) \$3,000
- Wake-up Breakfast (*Wednesday*) \$1,000
- Wake-up Breakfast (*Thursday*) \$1,000
- Buffet Lunch (*Wednesday*) \$3,000
- Buffet Lunch (*Thursday*) \$3,000
- Coffee and Refreshment Break (*Wednesday*) \$750
- Coffee and Refreshment Break (*Thursday*) \$750
- BeSocial event **SOLD**
- Full Day Workshop \$1,000
- 1/2 Day Workshop \$500
- Webinar recorded for post event delivery \$1,000

Yes! I want to be a sponsor.

Please check the box with your desired sponsorship level and provide your information.

Diamond **Platinum** **Gold** **Supporting Community** **Exhibitor Only**

Booth # in the order of your preference (*reference the floor plan*):

For online payment options contact info@bespatialontario.ca

BeSpatial '19 Floor Plan

The EXPO showcase will attract decision makers from the public and private sectors. All exhibitors to provide a 50 word profile with logo of your products and services. Please indicate that you will donate a door prize for the door prize event to be held at the closing ceremonies.

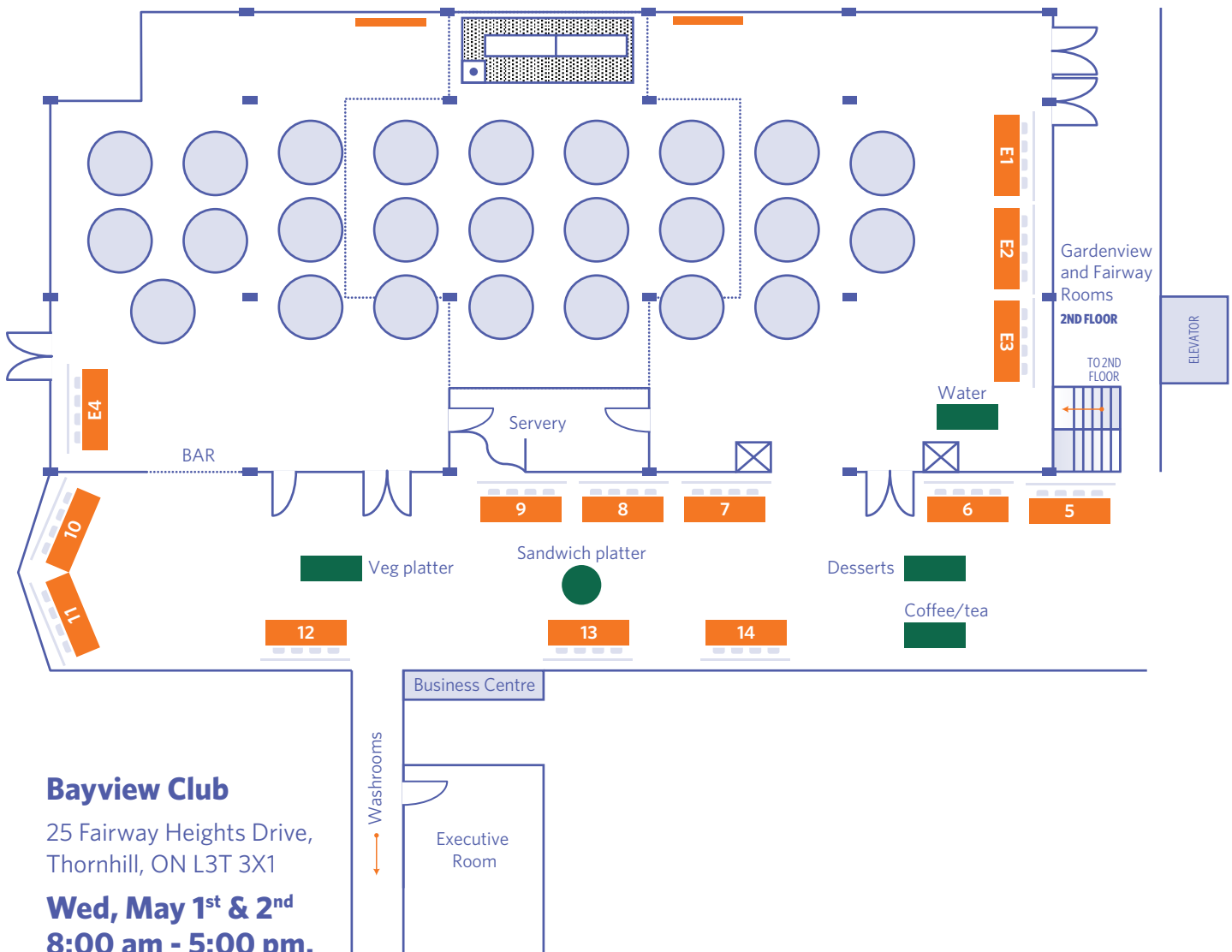


Exhibit Contract

Please note details on the Exhibitor Package Option are posted on the BeSpatial Exhibitor webpage.

1. Payment MUST accompany registration form in order for the space to be considered "RESERVED". Exhibit space is limited and confirmation will be based on a "First Paid, First Reserved" basis.
2. Registration by email will be considered "RESERVED" only if completed with a credit card confirmation or when a Cheque is received.
3. Deadline: February 15, 2019 — All Sponsor/Exhibitor names, including profiles and Company logos must be received by for processing and inclusion on the event's Sponsor/Exhibit web page.
4. Deadline: April 15, 2019 — Changes to Sponsor/Exhibitor names, including profiles and Company logos, any additions/ revisions must be received by for processing and inclusion in the event's program guide.
5. You will be provided with complimentary badges at the registration desk at the event as per your Sponsorship level or Exhibit status. Each exhibit is permitted 2 booth-only staff complimentary registrations. Additional badges for booth attendees are \$50 to cover meal and refreshment costs.
6. "RESERVED" exhibitors will be receive an Exhibitor confirmation with final move-in/out information and order forms and if applicable, order forms for contracted services from the venue's Show Services suppliers after April 15, 2019.
7. If an exhibitor cancels within 90 days of the Exhibition (on or after February 2, 2019), the exhibitor is liable for 50% of the total contracted space and will be refunded accordingly. Within 60 days (March 2, 2019), there will be no refund. Failure to appear at the Exhibition does not release the Exhibitor from responsibility for full payment.
8. The Exhibitor is responsible for obtaining insurance related to their participation in the Exhibition. All of the Exhibitor's property at the exhibition shall be at the sole risk of the Exhibitor. Neither BeSpatial/urisa ontario or the Bayview Club assume any responsibility for loss or damage.
9. BeSpatial/urisa ontario reserves the right to reject Exhibits that it deems unsuitable.
10. Exhibitors will be liable for storage and handling charges, including charges resulting from failure to remove material from the Exhibition at the conclusion. There will be no storage on the Exhibition floor.
11. The exhibitor agrees to abide by all rules and regulations adopted by BeSpatial/urisa ontario. BeSpatial/urisa ontario shall have the final decision regarding any rule or regulation during the Exhibition, set-up and tear down.
12. In the event that the facility, in which the Exhibition is to be held, is destroyed or becomes unavailable for occupancy, and BeSpatial/urisa ontario is unable to permit the Exhibitor to occupy the facility, BeSpatial/urisa ontario will not be responsible for any Exhibitor loss of business, loss of profits, damage or expense.
13. The Exhibitor agrees to indemnify and hold harmless BeSpatial/ urisa ontario and the Bayview Club , their respective officers, agents, and employees against all claims, costs and charges of every kind resulting from occupancy of the exhibit space or its environs.

Contact Name:

Company / Organization:

Phone:

Email:

I AGREE TO THE ABOVE TERMS

Authorized Signature:

Name:

Date: